

The logo features two interlocking rings, one light blue and one dark blue, positioned to the left of the text. The word "PAX" is in a grey, sans-serif font, and "DEVCON" is in a larger, bold, blue sans-serif font. The background is a bright, modern interior with large windows and a glass railing.

PAX DEVCON

Engagement Guide

Disney's Coronado Springs Resort
August 19 & 20



Join us for 2 days of immersive, hands-on learning, and engaging breakout sessions.

PAX Technology, Inc. is a global leader in payment solutions, offering innovative hardware and software platforms designed to simplify transactions and elevate customer experiences. With state-of-the-art smart devices, cloud-based tools, and cutting-edge integrations, PAX empowers businesses of all sizes to process payments securely and efficiently. Trusted by retailers, restaurants, and financial institutions worldwide, PAX delivers unmatched reliability and flexibility, enabling you to stay ahead in a fast-evolving payments landscape.

Why Attend PAX DEVCON 2025?

Experience the Future of Payments at PAX DEVCON!

PAX DEVCON 2025 is the premier event for developers and payment innovators. Attendees will participate in an exciting, interactive conference featuring insightful sessions, real-world data, and the latest innovations in PAX technology.

Discover Innovation

Collaborate with like-minded peers to explore cutting-edge technologies and real-world applications that are shaping the future of payments.

Learn from Industry Experts

Gain exclusive insights from leading developers and engineers. Engage in hands-on technical sessions, deep dives, and collaborative problem-solving workshops tailored to PAX's innovative solutions.

Engage with Industry Leaders

Exchange ideas with top developers and technology partners driving commerce innovation. Gain new perspectives and explore opportunities for collaboration.

Compete in our Code-A-Thon

Put your coding skills to the test in our hands-on Code-A-Thon. Tackle real-world payment challenges, innovate alongside fellow developers, and compete for exciting prizes!

**Don't miss your chance to shape the future of payments.
Reserve your spot today!**

Why Exhibit & Sponsor?

This year, we're offering attendees more flexibility to promote their brand. Choose to exhibit, sponsor, or maximize visibility by combining both for the ultimate brand enhancement.

On top of exhibiting, you can enhance your brand visibility and awareness through sponsorship opportunities designed to maximize your PAX DEVCON experience.

Exhibiting and/or sponsoring at PAX DEVCON is a strategic investment which provides a platform to showcase your company's products, services, and innovations. Your brand will gain exposure to an engaged audience who are interested in the latest innovations and solutions within the payment landscape.

Benefits Include:



Targeted Exposure



Networking Opportunities



Showcasing Innovations



Brand Recognition and Credibility



Lead Generation

Exhibiting and/or sponsoring at PAX DEVCON is a strategic investment which provides a platform to showcase your company's products, services, and innovations. Your brand will gain exposure to an engaged audience who are interested in the latest trends, innovations, and solutions within the payment landscape.

You will also get exclusive access to networking events, allowing your team to connect with industry leaders, potential clients, and collaborators. These interactions can lead to valuable partnerships, business development opportunities, and insights into emerging market trends.

Exhibitor Levels	Bronze	Silver	Gold	Diamond
Cost	\$3,500.00	\$5,000.00	\$7,500.00	\$10,000.00
Complimentary Passes	2	4	5	6
Brand Promotion	General Mention	Throughout Conference	Throughout Conference	Throughout Conference
Ad in PAX DEVCON Program	None	Quarter Page Ad	Half Page Ad	Full Page Ad
Texts/Social/Emails	General Mention	Before and During Conference	Before and During Conference	Before and During Conference
Attendee List	✓	✓	✓	✓
Exhibit Space	✓	✓	✓	✓
Video Ads in General Session	None	None	30 Second Ad	30 Second Ad
Speaker Opportunity	None	✓	✓	✓
Percent Off Sponsorships	10%	15%	20%	25%

Additional attendee fee once allotted passes are fulfilled: \$99



Sponsorship Opportunities

These options can be purchased on their own or at a discount with the purchase of a Silver, Gold, or Diamond exhibit space. Non-exhibitor sponsors are allotted 1 attendee pass. Each additional pass can be purchased for \$99.

Breakout Session (3 avail.)

Position your brand as a thought leader while discussing cutting-edge topics, engaging directly with attendees in a focused setting.

A La Carte: \$15,000
w/Exhibit: \$10,000 + discount %
based on exhibit level

Co-branded Session (3 avail.)

Partner with PAX to co-host an impactful, focused breakout session tailored to your brand's strengths and expertise, positioning your company as a trusted industry leader.

A La Carte: \$10,000
w/Exhibit: \$7,500 + discount %
based on exhibit level

Breakfast 1 (Day 2)

Kick off the morning by sponsoring a delicious breakfast for attendees. Your brand will be front and center as participants gather to fuel up and connect before sessions begin.

A La Carte: \$5,000
w/Exhibit: \$3,500 + discount %
based on exhibit level

Lunch 1

Stand out as the exclusive lunch sponsor, gaining visibility with prominent branding. Engage directly with attendees during this key networking moment.

A La Carte: \$5,000
w/Exhibit: \$3,500 + discount %
based on exhibit level

Break 1

Help attendees recharge and reconnect by sponsoring a refreshment break. Your brand will be featured as they grab a quick snack during the day.

A La Carte: \$5,000
w/Exhibit: \$3,500 + discount %
based on exhibit level

Breakfast 2 (Day 3)

Start the final day on a high note with a breakfast sponsorship. Make an impression on attendees as they gear up for the day ahead.

A La Carte: \$5,000
w/Exhibit: \$3,500 + discount %
based on exhibit level

Lunch 2

Cap off the event with a sponsored lunch that ensures attendees stay energized, a key opportunity to showcase your brand as they reflect on event highlights.

A La Carte: \$5,000
w/Exhibit: \$3,500 + discount %
based on exhibit level

Break 2

Sponsor the refreshing pause attendees look forward to between sessions.

A La Carte: \$5,000
w/Exhibit: \$3,500 + discount %
based on exhibit level

Dessert Bar at Reception

Sweeten the deal by sponsoring the dessert bar. Your brand will be showcased alongside delicious treats, leaving a lasting impression as guests indulge in their favorite delights.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Registration

Make a strong first impression by sponsoring the registration area. Your brand will be the first thing attendees see as they check in and begin their PAXCON experience.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Floor Decals Sponsor

Guide attendees with your brand on custom floor decals that lead the way, making your logo a part of every step they take throughout the venue.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Lanyards

Be the brand attendees wear all event long with a lanyard sponsorship. Your logo will gain maximum visibility as it accompanies participants at every session and networking moment.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Charging Station

Keep attendees powered up by sponsoring a charging station, allowing participants to charge their devices throughout the event.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Hydration Stations

Keep attendees hydrated and refreshed throughout the event as they recharge with your logo prominently displayed.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Swag bags

An event staple, sponsoring a swag bag allows you to put your brand in every attendee's hand. This sponsorship ensures lasting visibility as participants carry your logo throughout the event and beyond.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Reception Bar Sponsor

Raise a glass to your brand! As the reception bar sponsor, your logo will be front and center as attendees enjoy a selection of drinks, ensuring prime visibility all night long.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Entertainment Sponsor

Get the crowd buzzing! Place your brand in the spotlight ensuring your name is synonymous with fun and excitement.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Co-branded Event T-shirt

Weave your brand into the event alongside the PAX DEVCON logo with our Co-branded Event T-shirt Sponsorship.

A La Carte: \$7,500

**w/Exhibit: \$5,000 + discount %
based on exhibit level**

Signature Reception Cocktails

Be the toast of PAX DEVCON as your brand sponsors a signature reception cocktail. Your logo will be featured at the bar, making every sip unforgettable.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Wi-Fi

Keep attendees connected throughout the event. Your brand will be prominently displayed as the provider of seamless connectivity, ensuring participants can stay online and engaged.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**

Reception Branding

As the reception sponsor, your logo will be front and center while attendees enjoy appetizers and drinks, ensuring prime visibility throughout the evening.

A La Carte: \$5,000

**w/Exhibit: \$3,500 + discount %
based on exhibit level**



Questions?

Contact paxdevcon@pax.us with any questions you may have.

